

# Collaboration

## Solution to Pollution

11 February 2013, Massey University



# What You'll Hear

- What does it mean
- Is it just trendy
- Will it make a difference
- Advantages
- How does it fit with “Statutory”
- Summary

# Meaning

## Meaning

Is it a trend

Making a difference

Advantages

Statutory process fit

Summary

**Collaboration** is working together to  
achieve a goal.

It is a recursive process where two or more people (or organizations) work together to realize shared goals

# Meaning

## Meaning

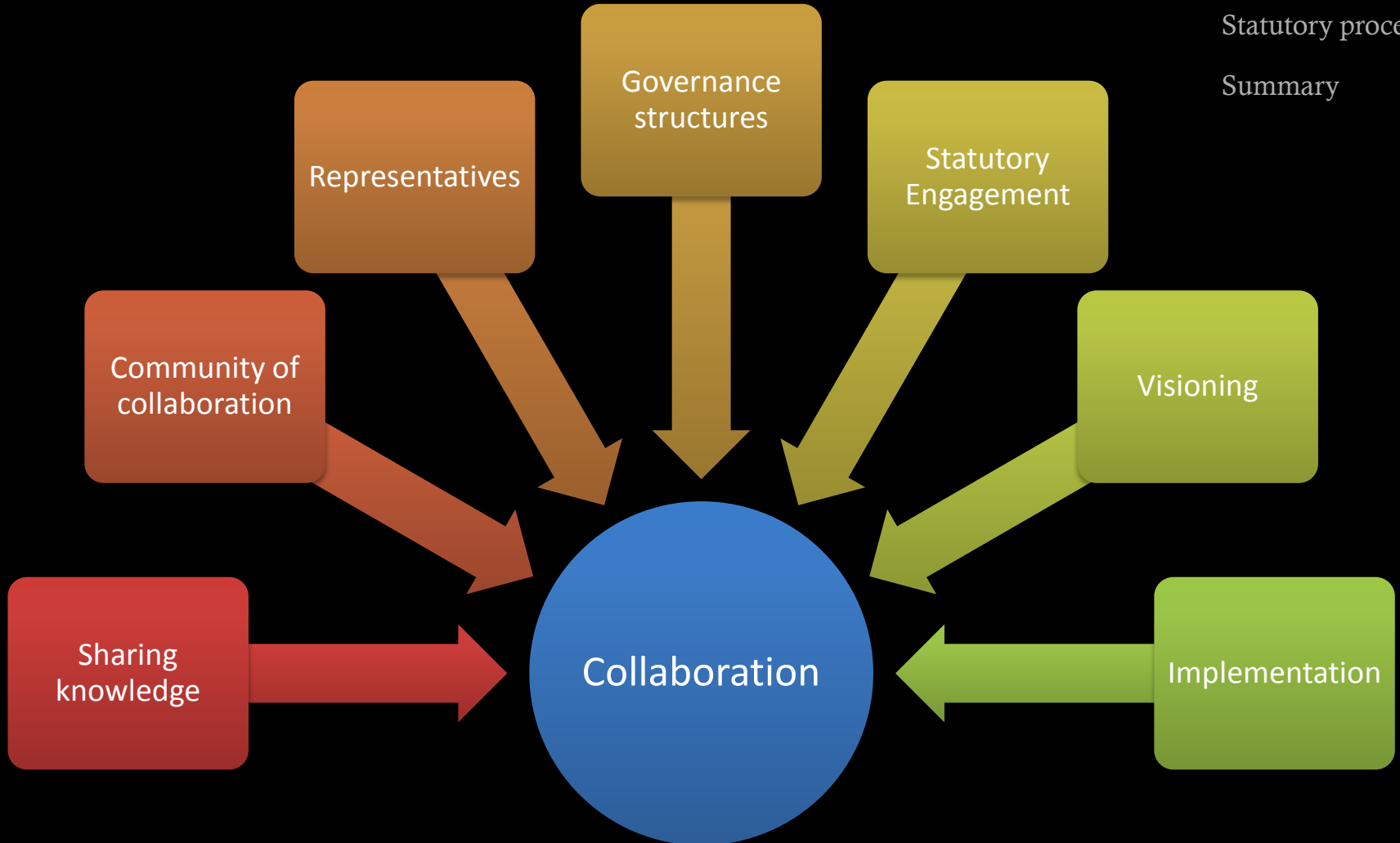
Is it a trend

Making a difference

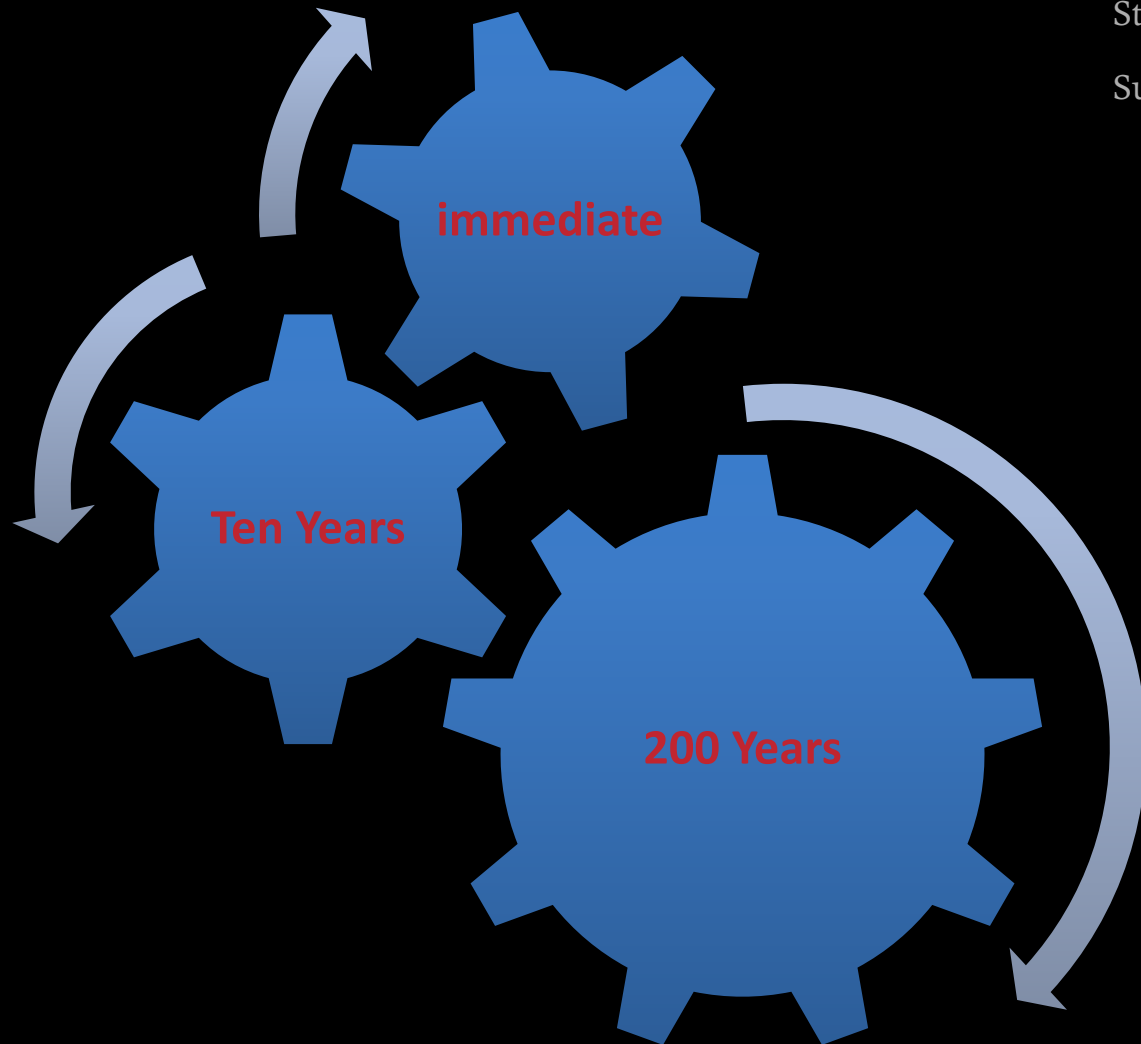
Advantages

Statutory process fit

Summary



# Scale



## Meaning

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# Is it a Trend

- ICM
- LAWFF
- Canterbury
- GWRC

Meaning

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# Making a Difference

- Cultural dimension
- Recognising long term benefits
- Engaging
- Commitment
- Exponential behavioural change

Meaning

Is it a trend

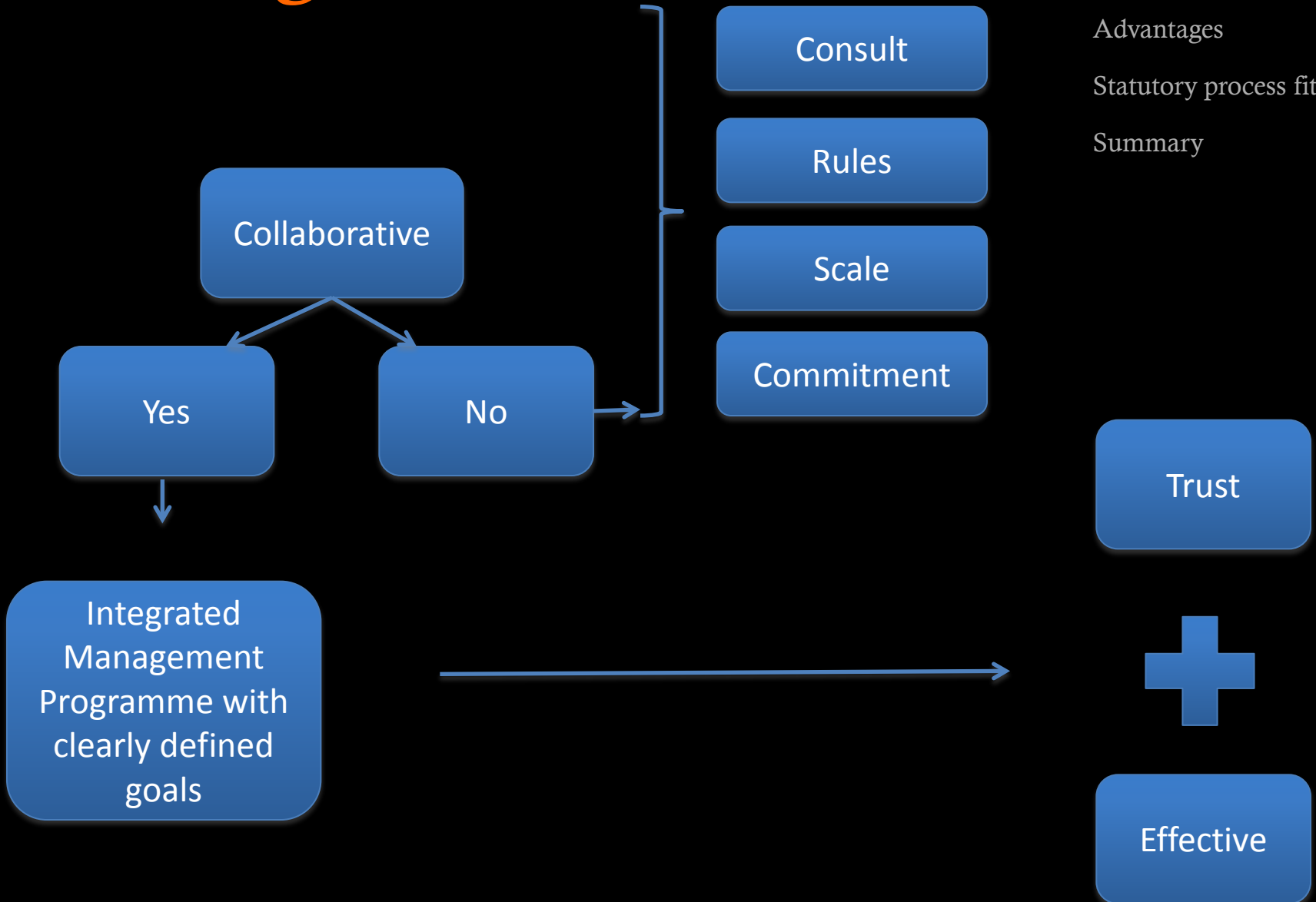
**Making a difference**

Advantages

Statutory process fit

Summary

# Making a difference



Meaning

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# Advantages

- Explores the options
- Identifies the Vision
- Engages with the community
- Defines targets
- Defines steps
- Embeds understanding
- Moves behaviors

Meaning

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**Advantages**

Statutory process fit

Summary

# Statutory Process Fit

- Short term vs Long term
- Establish boundaries
- Establish limits
- Provide a level of security

Meaning

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**Statutory process fit**

Summary

# Summing Up

- It's not new
- It's hard
- Longer term commitment

Meaning

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**Summary**

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